

# PROFILE

## GERNOT HUTTER



### KEY FOCUS AREAS

- sustainability management (carbon footprint, ESG reports, ratings, etc)
- sustainable innovation
- circular economy with focus on "cradle-to-cradle"
- creative sparring partner for sustainability processes

### ABOUT ME

My motto: "New paths are created by walking them." (Friedrich Nietzsche)

This guiding principle has always motivated and driven me to found or build up several companies in a wide variety of industries. In doing so, I have gained a lot of valuable experience as a "first-mover" in more than 20 years - be it in small niche markets or in the European natural gas market with a trading company (750 million turnover).

Through my activities in the fossil energy industry, I have developed a deep and broad understanding from production and transportation to the use of energy. At a very early stage, I was also involved in the efficient use of renewable energies as well as using biogas for cars. I was later able to use all this knowledge and experience in an exciting real estate project to sustainably renovate historic buildings.

My professional focus is on building a holistic understanding of sustainability and based on those structuring necessary activities for the sustainable improvement of companies. I support SMEs/large companies in designing content and processes in an efficient way. Subsequently, I can help companies to sustainably improve their existing business model based on the 17 UN sustainable development goals or to develop and implement new sustainable business models. I offer my services as a consultant, but I can also take on various activities by myself within the customer's company.

The circular economy - in particular the "cradle-to-cradle" approach - is close to my heart as a loving father of two young sons. We have to develop from the existing way "production - use - landfill" to a meaningful and efficient circular economy, in which biogenic or other valuable raw materials are used in a continuous cycle for our needs.

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## TRAINING, COACHING & CONSULTING

- Holistic sustainability
- Important tasks due to regulations (sustainability management)
- Strategies for sustainable improvement of existing business models
- Strategies for sustainable innovation
- Keynotes/discussions/workshops
  - Sustainability,
  - circular economy,
  - cradle-to-cradle,
  - ESG Reporting
  - ESG ratings
  - Sustainability certifications
- Project management & collaboration
- Creative sparring partner for sustainability processes

## CONTACT DETAILS

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